

Brake Pads, Shoes, Rotors & Drums

AmeriBRAKES

FULL LINE PRODUCTS

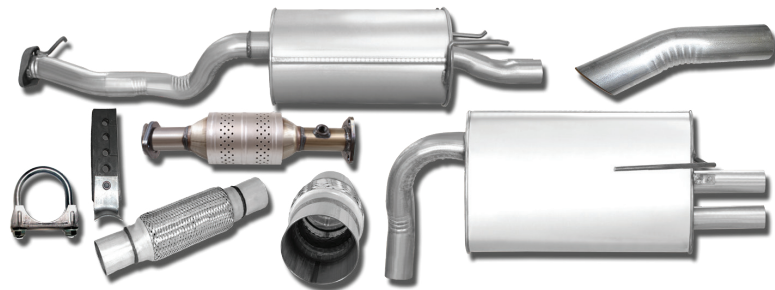
- Covers 98+% of all vehicles in operation
 - Domestic, import, light truck, medium duty and fleet
- Environmentally friendly formulations
 - Exceeds 2025 requirements
 - Applied like OE
 - OE performance engineered
- Manufacturer support
 - Sales training
 - Sales support
 - Marketing support



ROL
Exhaust **ORIGINAL**
Manufacturers **EXHAUST**

- Welded Assemblies
- Foreign and Domestic Exhaust
- Direct Fit Converters
(great quality, proper loads – not California approved)
- Universal Flex Pipes
(double braided with ends and without)
- Accessories
(gaskets, clamps, hangers, J-hooks and more)

Exhaust



Cabin Air Filters

- Cabin air is the largest growing filter segment
- Momentum offers the most complete coverage for passenger cars and light trucks available in the industry (market leader)
- No comebacks / No headaches

BEST-IN-CLASS PRODUCT

- Filter construction follows O.E. for form, fit and function
- Carbon and Particulate available
- Trilingual “picture perfect” installation bulletins are included in every box for most applications
- Filter locations are identified in our catalog and on the installation instructions



ameribrakes.com | momentumusainc.com
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MMBR017



MOMENTUM USA, INC



• **FRICTION** • **EXHAUST** • **CABIN FILTERS**

About Us. . .

An ISO-9001:2015 rated company, Momentum USA, Inc., is committed to customer satisfaction through the design, development, manufacturing and distribution of superior quality products while offering expert technical support.

Momentum's commitment to the continuous improvement of our products and services is paramount in our endeavor to continue as a world leader in the design and manufacture of high quality, innovative brake, filter and exhaust programs. Our goal is to develop long term mutually beneficial relationships with our customers, hence we value our customers' input and consider it vitally important to the continuous improvement of our products and our ability to translate their vision to reality.

American Owned

Since 1945, an American family-owned company now in its fourth generation, Momentum is a leading aftermarket manufacturer/distributor serving the independent WDs, co-manufacturing, fleet and installer markets.

Momentum's core competencies include:

- Brakes
- Filtration
- Exhaust
- Distribution
- Real Estate Development and Investment

Momentum owns and operates two manufacturing facilities with two distribution centers, and the Momentum brands are among the leaders in their product categories.

Momentum seeks to develop long-term, mutually beneficial relationships with customers. We place a strong value on their input and consider it most important to the continuous improvement of our products and our ability to lead the market.

We will continue our multi-faceted approach to the marketing of these products through our three operating companies which appeal to the co-manufacturing, independent WD, fleet and installer markets. This vertical integration strategy provides us with both controlled distribution through our family of operating companies and the ability to appeal to all segments of the automotive aftermarket.

With our cornerstone manufacturing and distribution facilities, we continue to look for opportunities that align with our strategic direction and that add long term value for both our customers and our shareholders.

While privately held, Momentum USA, Inc.

remains a solvent and profitable entity that continues to invest in all of our businesses to assure we have continued and sustained growth, always looking to grow our market share and lead in each of our business categories.

Two of our core products –brake friction and exhaust – are produced in large modern fully equipped North American facilities. Our exhaust operation, OEM, is located in Hopkinsville, KY, on a five acre site; New World Friction (NWF) has recently expanded into its new 150,000 sq. ft. facility located in Cambridge, Ontario Canada. Our master distribution facility, AutoPartSource (APS), located in Richmond, VA, resides in a state of the art 130,000 sq. ft. building with a smaller satellite location in Union City, CA to service West Coast customers.

Lastly, understanding the global marketplace, Momentum — for the past fourteen years — has had a successful joint venture overseas which has allowed us to be the market leader in what has recently become the fastest growing aftermarket product segment— cabin air filters.

Momentum USA, Inc. Companies

- New World Friction - Cambridge, Canada
- OEM Exhaust - Hopkinsville, Kentucky
- AutoPartSource - Richmond, Virginia
- AutoPartSource - Union City, California
- AB&S Warehouse - Edison, New Jersey

Richmond, VA



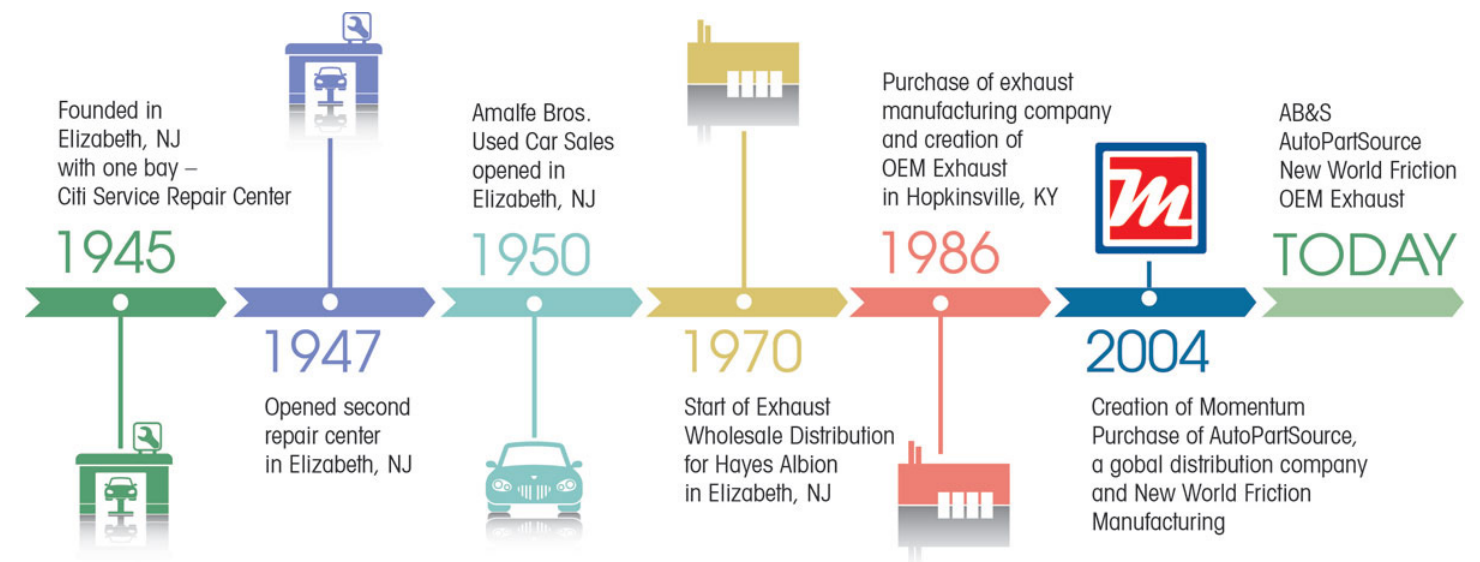
History

Founded in 1945 in Elizabeth, New Jersey, our modest beginning in a one bay service garage served as the foundation and inspiration to grow into a multi-national manufacturing, supply, sales and distribution organization.

Privately held, Momentum USA, Inc. remains a solvent and profitable entity and reinvests in all of its divisions to ensure sustained growth. Momentum continues to expand its market share and lead in each of its three core competencies: brake pads, filtration and exhaust products.



1950: Amalfe Bros. Used Car Sales opened in Elizabeth, NJ



Vision, Mission & Values

Vision

Led by our values, we strive to have our products used wherever high quality innovative products are required to provide safe and reliable repair solutions.

Mission

Guided by our values, we will continue to be a leader in the manufacture, distribution, and marketing services of high quality brakes and filters for use by OES, Co-man, WD's, fleet, professional installers, and individual consumers.

Values

Integrity:

We will be honest, moral, dependable, trustworthy,

and fair towards each other, our employees, our customers, and our supply partners.

Team:

We will cooperate with each other, our customers and supply partners, knowing each have valued contributions which contribute to the production of our world class products.

Customers/Clients:

Our goal is to develop long-term mutually beneficial business relationships with our clients. Customer input is valued and critical to the continuous improvement of our products and our organization's ability to meet their needs.

Quality:

We will always strive to be industry leaders through creative and innovative solutions with the ultimate goal of achieving a zero-defect rate in all of our products, while always providing the customer value for their purchase.

