



With every sale,

# ALWAYS

ask for a Cabin Air Filter  
add-on (at counter and  
wholesale too)



## WHY?



**Positively impacts  
the air the driver &  
passengers' breathe**

- What can be more important?



**O.E.M.'s asks their  
customers for this  
sale with every  
service, every time**

- Why? It's **EASY MONEY** and an **EASY SERVICE**
- Remember, most CAF can be installed in 15 minutes or less



**Positively impacts  
the vehicles HVAC  
system (improves  
air flow, a dirty filter  
impedes air flow)**

- Heater or A/C